

# Lorain County 2018 Coordinated Transportation Plan

Thursday, September 27, 2018



Special thank to LCCC for  
allowing us to use this  
meeting space!



Special thank to Community  
Foundation of Lorain County  
for support MOVE Lorain  
County

# Meeting Objectives

- ▶ Review of a Coordinated Transportation Plan
- ▶ Prioritize categories of need for targeted populations in Lorain County
- ▶ Brainstorm potential strategies to address needs and establish action plan steps.
- ▶ Review the Planning Process and Timeline Completion Dates

**Welcome! We are glad to have you here with us today!!**

- ▶ Please tell us your name and organization so we can get to know each other!

# What is a Coordinated Transportation Plan?

The model for this plan was developed by Federal Government but administered through the Ohio Department of Transportation (ODOT) to assist small rural and urban communities like those in Lorain County to develop plans which would address transportation gaps and unmet needs.

The plan has been successful in reducing costs and increasing transportation in many rural and small urban counties throughout Ohio.





# What is a Coordinated Transportation Plan?



- ▶ Federal transit law requires that projects selected for funding under the Enhanced Mobility for Individuals and Individuals with Disabilities (Section 5310) Program be "included in a locally developed, coordinated public transit-human services transportation plan.
- ▶ These coordinated plans identify the transportation needs with a focus on individuals with disabilities, older adults, and people with low incomes, yet also may support the entire County.

# Does Lorain County Need Plan?

- ▶ Lorain County is under-served
- ▶ Lorain County has high transit propensity populations: Lower Income, Students, Disabled, Elderly, Minorities, No Car
- ▶ Key destinations are not being served
- ▶ Transit is under-funded - Lost federal funding due to lack of local match - Little or no state funding support

AECOM-2015

# Alternative Method of Transportation

Based on a vote by an audience of over 200 representatives of major industries at the Lorain County Economic Summit this past Spring, about 86% of respondents believe that:

**LORAIN COUNTY NEEDS TO EXPAND TRANSPORTATION ALTERNATIVES TO ATTRACT, DEVELOP, AND MAINTAIN A DIVERSE WORKFORCE.**





# What do we hope to accomplish?



This is not only about the need for transit, in fact focuses on alternative transportation modes or innovative pilot projects. In fact, we are mostly focused on how we can all work together with the resources we have to create a transportation system.

# What do we need to do?

- ▶ **Leadership:** We need local leaders County-Wide to be supportive of this plan. We hope that many organization will adopt this plan and work with MOVE to accomplish the goals.
- ▶ ***Data Collection and Planning:*** We need to continually gather data on vehicles, services, trips provided, employees and other information associated with transportation. Coordination begins after existing data is gathered and analyzed.

# What do we need to do?

- ▶ **Customer Service:** Coordination projects should ensure that consumers, especially people with disabilities, older adults, and low-income persons, have a convenient and accessible means of accessing information and transportation services
- ▶ **Transportation Services:** Our goal is to utilize available federal, state and local funding to create a transportation network utilizing multiple providers and modes. We must continue discussions on how organizations can share trips, vehicles, drivers, and training opportunities for a successful local transportation network that might even connect with neighboring counties.

# Survey Result Findings - 691 Responses

## ► Age Range:

Age 0-15 = 8

Age 16-25 = 53

Age 26-45 = 208

Age 46-55 = 129

Age 56-64 = 102

Age 65+ = 121

## ► Top 5 Zip Code Responses:

1. Lorain = 242

2. Elyria = 135

3. Oberlin = 108

4. Amherst = 19

5. Wellington = 16

**Other areas included:** Avon, Vermilion, North Ridgeville, Easton, Kipton, Grafton, LaGrange, Sheffield/Sheffield Lake & Cleveland

# Survey Result Findings - 691 Responses

## Top 5 Places Respondents NEED to go:

1. grocery store
2. Doctor
3. Drugstore
4. visit friends and family
5. department store

**Very interesting note:** Work nor School was listed. However, we know these two locations are VERY important.

## Places respondents said they WANTED to go to:

Avon Commons, Oberlin, the Park, Lakeview Park, MetroPark, Airport, Social activities.

## Are Respondents aware of their transportation options?

No = 335

# Help us Establish 5-Year Goals!

1. Each table group establish one or two goals. One goal per sheet.
2. Each table state the goals.
3. Group discussion: Anything missing?
4. Review each goal and place one of the give markers on the goals you thing should be a priority over the next 5 years.
5. Table Assignments: Add supporting tasks or activities to support the goal. **For Example:** Promote and Market Available Transportation Options: 1. Create a section on the website for transportation services 2. List services with United Way 211, 3. Create a regular transportation column in newspaper, etc.
6. Group Discussion: Report out goal and supporting tasks. Anything missing?

# Questions & Next Steps

## ▶ Deadlines:

- ▶ **October 5, 2018** - FTA 5310 Letter of Intent to apply for Funding
- ▶ **October 22, 2018** - Draft Coordinated Transportation Plan Available for Public on [MOVE Lorain County.com](http://MOVE.LorainCounty.com) website
- ▶ **Late November 2018** - Plan Adoption by MOVE Lorain County & Other Interested Parties
- ▶ **December 1, 2018** - Final Plan Submitted
- ▶ **January 2, 2019 - March 1, 2019** - FTA 5310 Funding Applications